



Tracker

Newsletter

Spring 2000

a publication of Leave No Trace, Inc.

Partner Profile: Falcon Publishing Bill Schneider

Falcon Publishing is proud to be a supporter of Leave No Trace. We have been in the "leave no trace business" for a long time and use the LNT message in the first chapter in many of our guidebooks dating back to the first book Falcon released in 1979.

Going into a national park or wilderness area is like going into a famous museum. You obviously do not want to leave your mark on any art treasure in that museum. If the thousands of people going through the museum all left one little mark on a piece of art, it would soon be destroyed—and what value is a large building full of desecrated art? The same goes for a wilderness area or national park, which is as magnificent as any masterpiece by any artist. If we all leave one little mark on the landscape, the wilderness would soon be desecrated art.

Perhaps more than most companies in the outdoor industry, guidebook publishers like Falcon have a special responsibility for promoting proper land use. We promote the use of wilderness, so we must do whatever possible to promote the wise-use of existing protected areas and promote the designation of more areas to accommodate the growing masses of people interested in experiencing wildness.

Falcon has responded to this all-important responsibility by promoting the concept of Leave No Trace for 21 years.

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Research in Progress: LNT Laboratory

Based in Durango, CO, the Leave No Trace Laboratory is an effort to join area land managers, non-profits, outfitters, retailers & others to promote LNT & measure the effectiveness of our educational efforts.



The research element of the Lab project is taking shape thanks to the assistance of some well respected university researchers and Durango-area volunteers. A site-by-site assessment of the main three research areas follows:

Animas River Trail

This popular riverside trail is a recreation and commuting corridor for the town of Durango. The trail experiences heavy use by cyclists, in-line skaters, dog walkers, joggers and others while the waterway is a kayaking/rafting destination and world class trout fishery. Specific local management concerns include dog waste and management, trail (and water) conflicts,

litter, and social trail development. The research model, developed by Yu-Fai Leung and Aram Attarian of North Carolina State University, will compare knowledge levels of trail and river users before and after the implementation of LNT educational initiatives. We will also study physical measurements of recreational impacts (such as social trail expansion or units of dog waste per area). Leave No Trace will begin data collection for the Animas River research element this summer and conclude in autumn, 2001.

Missionary Ridge

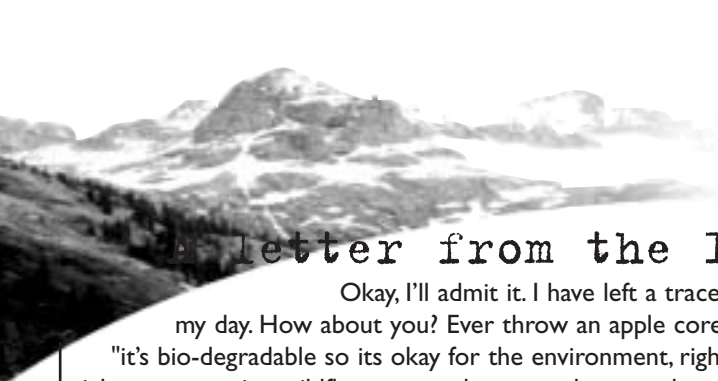
An area representative of the multiple use mandate on America's National Forests, Missionary Ridge (MR) is visited by a variety of user groups- motorized and non-motorized alike. Hunters, equestrians, mountain bikers,

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LEAVE NO TRACE



A letter from the LNT Staff...

Okay, I'll admit it. I have left a trace or two in my day. How about you? Ever throw an apple core thinking "it's bio-degradable so its okay for the environment, right?" Ever pick some amazing wildflowers to adorn your home only to discover they are never quite as beautiful removed from their natural environment? I'm quite sure I would have thought twice if I was more knowledgeable. The bottom line- I didn't fully comprehend how the cumulative actions of many people can diminish our outdoor experience as well as the health of an ecosystem.



I am convinced that most people want to and would "do the right thing" if only doing the right thing was evident and reasonable. I believe that is why Leave No Trace has been and continues to be so well received among outdoor recreationists. The Leave No Trace message asks us to apply common sense and good judgement. Leave No Trace empowers us to care for the places we cherish by equipping us with the basic knowledge we need to make small but ultimately meaningful choices regarding our actions.

In my four months here, I find myself in awe of the outstanding and tireless staff at LNT. This small, but dedicated group is devoted as much to broadcasting the Leave No Trace message as they are to helping all fellow outdoor enthusiasts embrace a land ethic and become stewards of our public lands.

As a bit of an outdoor fanatic, I recently swapped the lush Green Mountains of Vermont for new adventures in the stunning beauty of Colorado's Front Range. Professionally, I was committed to finding just the job that would tie together a range of skills and an outdoor spirit. As the newest member of both the Leave No Trace staff and the ever growing contingent of devoted LNT advocates, I couldn't be more pleased to be a part of this critical effort. I look forward to meeting many of you and welcome your calls and emails.

Happy Trails!
Stephanie

LNT Volunteer Opportunities

Summer 2000 Outdoor Retailer Show August 11-14 -

Salt Lake City, UT: Answer questions at the LNT booth. Outdoor Retailer is the largest trade show in the outdoor industry. You can imagine how many people want to learn more about LNT!

Subaru Outback Rendevous August 26 & 27 - Denver, CO:

Come show your support of LNT and **GET PAID!** Subaru will pay volunteers \$100/day to help register participants at the main tent or assist with programs such as the LNT activity area and kids theater.

San Juan Laboratory Summer 2000 - Durango, CO:

We need volunteers to help implement existing research models. Volunteers are needed for this on-going project. Please help us find out how the LNT principles are succeeding in several high use areas.



Leave No Trace, Inc. 2000 Board of Directors

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www.LNT.org

Education in Motion

Subaru-Leave No Trace Traveling Trainers Team East: Stephen & Susann

We knew this job was going to be fun because we had a good idea of what life on the road would be like. We also thought we had a pretty solid understanding of the principles of Leave No Trace and how to teach them. What we hadn't given much thought to was the number of interesting people we would meet every single day on the road. These people energize us and reinforce this thing we call Leave No Trace.

With each enthusiastic group, whether it's a gymnasium full of curious middle school kids learning about LNT for the first time, or a small gathering of volunteers devoted to a National Wildlife Refuge, we walk away with the feeling that the LNT principles, guidelines, and suggestions are here to stay. We have spoken to more than 650 kids. If half of those kids apply just one of the LNT principles during their next family camping trip, observed by their brothers, sisters and parents, then it's easy to see how the message is spread. When volunteers from a wildlife refuge greet a visitor while issuing a use permit, they have a brief discussion on minimizing impacts in the backcountry and that visitor's awareness has been raised. With the kids and their families, and the visitor and their backcountry permit, the seeds for a new ethic are being sown.

During the next several months we will share what we know of Leave No Trace with Earth Day celebrants, through-hikers on the Appalachian Trail, and Boy Scouts and their leaders across the country and many more. We anticipate no change in the enthusiastic receptions we have witnessed during our first five months on the road. Here's to a fun several months to come!



Traveling Trainer Team West on page 6

Leave No Trace Tools for Teaching Fund

Leave No Traces Skills and Ethics books, reference tags, videos, posters and especially training courses are in high demand! Requests from organizations in need of LNT training and information continually pour in. With huge increases in these requests from one year to the next, Leave No Trace has established a grants program, called the *Tools for Teaching Fund*. Through this fund, LNT is able to donate materials and provide scholarships for individuals and groups who are dedicated to the LNT message and want to pass it on to others! For more information about LNT Master Courses see page 6.

For the next three years, thanks to the generous support of Galyan's, Leave No Trace will be able to offer additional scholarships for LNT Master Educator Courses- 30 additional scholarships for 2000 available right now! The fund also provides assistance for the purchase of educational materials to support the volunteer efforts of dedicated Leave No Trace advocates. Consideration for this fund will be given to grassroots, community-based groups and individuals who adhere to the LNT mission and whose goal is to communicate outdoor skills and ethics to diverse audiences. For more information and a *Tools for Teaching Fund* application, call 800-332-4100 or download information at www.LNT.org and click on LNT Course Information.



EDUCATION IS THE KEY

Education Cont ● ● ●

continued from front page...

anglers, four wheelers, and hikers converge on MR during the summer and fall. Specific area concerns include travel management violations, camping practices, litter, and campfire-related impacts. Developed by John Heywood of Ohio State University and Ingrid Schneider of Arizona State University, the research model on MR focuses on durable surfaces. LNT will query visitors about a variety of issues to help us assess levels of acceptance regarding recreational impacts to trails and roads. The surveys will also gauge visitors' receptivity to the Leave No Trace message in various mediums. LNT will conduct follow-up, mail-in surveys and data analysis will be completed by January, 2001.

Chicago Basin

Based in the Weminuche Wilderness area, Chicago Basin is a wildly popular area that large numbers of backpackers and day-hikers enjoy. Access to Chicago Basin is generally via train. Specific area issues include human waste/toilet paper disposal, litter and campfires above timberline. LNT is working with Joe Griffith and Will Rietveld, Durango residents with backgrounds in research, to develop and implement a study assessing the effectiveness of an educational campaign focused on packing out toilet paper and forgoing campfires above timberline. LNT will collect data this summer (2000) and complete analysis by March 2001.

Ultimately, Leave No Trace hopes to gain an understanding of its strengths and weaknesses by conducting this important research in a beautiful, scenic and highly popular recreation area. For more information about the Lab, including volunteer opportunities and research results, please contact Scott Reid at the LNT, Inc. office.

Leave No Trace KIDS Coloring Contest

As part of the LNT Lab project, the San Juan Mountains Association in Durango, Colorado, and Leave No Trace, Inc. joined efforts to sponsor a youth Calendar Art Contest. LNT Intern, Ben Grodjesk, Kathe Hayes (LNT Master and SJMA volunteer), and Nancy Federico visited 10 area schools teaching 650 fourth graders about public lands and Leave No Trace skills and philosophies. After the teaching segment, students K-8 were invited to draw pictures about Leave No Trace Principles and illustrate their perceptions of acting responsibly on public lands.

Five hundred area students participated in the art contest. The artwork, displayed at a local mall, was judged by the public, U.S. Forest Service and BLM employees. The winning artwork will be incorporated into a calendar to be distributed regionally as part of the San Juan LNT Lab Project.

Hopefully these fourth graders will not only act as mentors for other students, but will also carry their knowledge home and into their recreational activities.

The LNT Lab project is made possible through generous contributions from REI, Sports Afield Magazine and Nike.

LNT Kids Calendar Project artwork on display in the local mall, Durango, CO





Leave No Trace INDEX

- Average # of years necessary for an orange peel to biodegrade: 2
- Average # of years necessary for a cigarette butt to biodegrade: 3
- Average # of years necessary for a tin can to biodegrade: 80-100
- Estimated # of years necessary for an aluminum can to biodegrade: 200-400
- Estimated # of years necessary for a glass bottle to biodegrade: 1,000,000
- Estimated # of years necessary for a plastic bottle to biodegrade: unknown
- # of the 10 billion plastic Coke bottles distributed in the US each year that are made from recycled material: 0
- # of tires found along the Mississippi River between June 1997 and August 1999: 1,916
- Estimated # of **tons** of fossilized wood that vanishes each year from the Petrified Forest National Park: 12
- % of native Hawaiian bird species that have become extinct since 1778: 49%
- # of cars broken into by bears in 1997 in Yosemite National Park: 889
- Distance from Joshua Tree National Park that the city of Los Angeles is currently planning to build the nation's largest landfill, in miles: 1.5
- # of "unhealthy air days" (in excess of proposed EPA human health standards) recorded during 1999 in Great Smoky Mountains National Park: 52
- % of the US National Park Service land that is in Alaska: 65%
- # of people who hiked in the US in 1998: 69 million
- # of people who biked in the US in 1998: 139 million
- # of people employed in the human-powered outdoor recreation industry in 1997: 768,000
- % increase in the # of backcountry visitors in the US from 1965 to 1995: 400%
- Average # of rural acres lost to urban sprawl in the US annually since 1970: 1,000,000
- % of the United States that is federally designated Wilderness: 4.5%
- # of acres of designated wilderness in Colorado: 3,264,420
- % of USFS revenue that is generated by recreation: 75%
- % of the USFS budget that goes towards recreation: 8%
- Acres of US public land managed by the Bureau of Land Management: 264,000,000
- Acres of US Wilderness managed by the Bureau of Land Management: 5,200,000
- # of people employed full-time by LNT, Inc. in May 1997: 2
- # of people currently employed full-time by LNT, Inc.: 9
- # of corporate, retail, and non-profit partners of Leave No Trace, Inc. in 1995: 40
- Current # of corporate, retail, and non-profit partners of Leave No Trace, Inc.: 145
- Place of Nick-n-Willy's Pizza among retailers to first join LNT, Inc. as a retail partner: 1
- Average # of monthly visits to the Leave No Trace website in 1999: 15,590
- Approximate # of LNT plastic reference cards distributed annually: 350,000
- Approximate # of LNT "Skills & Ethics" booklets distributed annually: 100,000
- Rank of "Rocky Mountain Skills & Ethics" among the most popular booklets distributed: 1
- Average # of requests for information received daily by LNT, Inc.: 120
- # of LNT Trainers certified by the LNT Traveling Trainers since May 1999: 182
- # of LNT Master Educator Courses being offered by NOLS and AMC in 2000: 22
- # of Master Course scholarships awarded since January 1998: 77
- # of Leave No Trace Awareness Award patches distributed by the Boy Scouts of America since the award was instituted in September 1998: 11,183
- Approximate # of Boy Scout troops and teams in the US: 55,000
- Approximate # of Boy Scout members in the US: 5,000,000

Please contact LNT, Inc. for a list of references for the above statistics.
Special thanks to Matt Arnold and Megan Reville-Lovell for compiling the first LNT Index page.



LNT Master Educator Courses

Is the LNT Master Course™ for you?

A LNT Master Educator Course is five days long and designed for people who are actively teaching others outdoor skills or providing recreation information to the public. Master Courses, originally developed by the National Outdoor Leadership School (NOLS) and now administered by NOLS and the Appalachian Mountain Club, focus on training outdoor leaders to teach and communicate the principles and ethics of LNT. Masters learn LNT strategies and successful graduates become local and regional resources. In addition, Masters are qualified to teach LNT Trainer courses.

The LNT Master qualification is recognized and valued throughout the outdoor industry. There are more than 1,100 LNT Masters around the world. Our graduates come from a variety of backgrounds in the outdoor industry: federal land managers, scout leaders, outdoor retail executives and employees, outing club members, outfitters, as well as school teachers & other interested individuals.

The LNT Master Course provides participants with a comprehensive overview of LNT techniques through practical application in a field setting. The first day is spent in a classroom introducing the course schedule, reviewing gear and packing. The remaining four to five days are spent in the field on a short backcountry trip learning, teaching and practicing LNT in a supportive environment. Each course is staffed with a minimum of two highly experienced outdoor professionals. For information about Master Course scholarships, see page 3.

Subaru-Leave No Trace Traveling Trainers Team West: Matt & Megan

Well, we are back on the road again for 2000, driving the miles for the LNT cause. From southern Arizona to Cedar Falls, Iowa, to the Pacific Northwest, the first part of our year has been terrific and busy, as always. This year has seen some exciting "firsts" for us, such as

Matt and Megan teach elementary students in Durango, CO



our first ever visit to the Sunflower State of Kansas (where we continued our work with Scouts and retailers), our first Trainer Course exclusively for outfitters and guides (Coconino NF,AZ), and our first course for the US Fish & Wildlife Service (Cabeza Prieta NWR, AZ). We even led our first ever snow-camping overnight (Mt. Rainier NP,WA). To reach some larger crowds, our road trip has taken us to events like Canoecopia (Madison, WI), where we talked about low-impact skills with thousands of paddlers. We also participated in TrailsFest 2000, a hiking expo in Seattle, WA, and the Children's Clean Water Festival, an interactive day for kids in Hillsboro, OR. Each of these experiences has not only helped shape our own understanding of how the LNT message applies to different environmental and recreational situations, but has also helped us retool the way that we teach Leave No Trace to others. And that's one of the best parts of our job – the fact that we learn as much as we teach. Whether it's from a recreation planner in Moab, UT, a middle school student in Waverly, IA, or a Boy Scout in Mt. Vernon, WA, we are always learning what natural or wild areas mean to people all over this country.

To find out more details on our travels to date, or to see a copy of our upcoming schedule, check out the LNT website (www.LNT.org). And be sure to send us your thoughts at info@travelingtrainers.org!

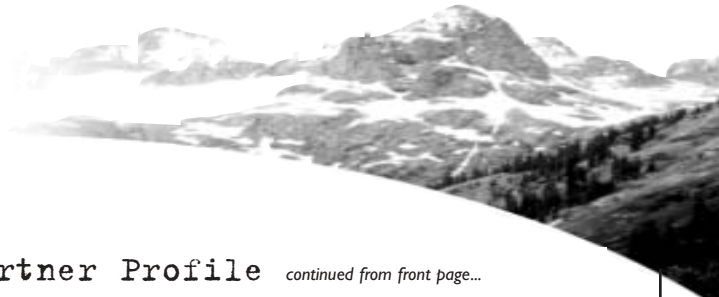
Upcoming Master Courses

Date	Location	Activity	Contact
6/5-9	Rockland, ME	sea kayaking	NOLS
6/12-16	Shenandoah NP,VA	hiking	NOLS
6/26-30	Pitkin, CO	hiking	NOLS
6/26-30	Pinkham Notch, NH	hiking	AMC
7/24-28	Lanesboro, MA	hiking	AMC
7/31-8/4	Paonia, CO	horsepacking	NOLS
7/31-8/4	Placerville, CA	hiking	NOLS
8/27-9/1	Vernal, UT	rafting	NOLS
9/11-15	Pinkham Notch, NH	hiking	AMC
9/11-15	Fort Benton, MT	canoeing	NOLS
9/18-22	McKenzie Bridge, OR	hiking	NOLS
9/25-29	Sequoia Kings NP, CA	horsepacking	NOLS
10/2-6	G. Washington NF,VA	hiking	NOLS

LNT Master Course™ Providers

National Outdoor Leadership School Outreach Department 288 Main Street Lander, WY 82520 tel: (307) 332-1292 e-mail: outreach@nols.edu	Appalachian Mountain Club Dara Houdek PO Box 298 Gorham, NH 03581 tel: (603) 466-2721 ext. 209 e-mail: dhoudek@amcinfo.org
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Leave No Trace



LNT Roots: In touch with our history. Spotlight on Rich Brame

As LNT grows into an increasingly complex program, it is important to understand our roots and appreciate those who worked tirelessly to make LNT what it is today. Kristen Sauer, LNT staffer, recently caught up with Rich Brame to hear his story and reconnect with LNT's origins. Rich Brame, one of the first and undeniably important LNT influences, played many roles with the National Outdoor Leadership School (NOLS) in shaping the current Leave No Trace program. Perhaps his most influential role at NOLS was as Outreach Manager where he helped foster the development of the national Leave No Trace Master Educator Course™ and what today is LNT, Inc.

Rich was instrumental in creating the five-day Master Educator Course™ and supporting materials. This task came naturally to Rich whose background as a NOLS instructor exposed him to NOLS conservation techniques. It was quite a challenge, however, to adapt a lengthy NOLS course into a dramatically shorter version for the LNT Master Courses. Rich began working with Del Smith, another NOLS field instructor and a primary catalyst in developing the LNT program. Together, they brought Leave No Trace to the outdoor industry. Today, this segment continues as one of the most important avenues for spreading minimum impact techniques.

Although Rich and Del had drive and determination to further the LNT program, their expertise was in the field. In the spring of 1992, shortly after NOLS began teaching the LNT courses, Rich took a position that allowed him to work primarily on LNT issues.

The duo soon began working with individuals influential in the outdoor industry, Sandy Briggs, Sporting Goods Manufacturer Association and Dave Secunda, Outdoor Recreation Coalition of America, to initiate fundraising and grant proposals to start a new non-profit. Leave No Trace, Inc. was officially given non-profit 501(c)(3) status in November of 1994. When Rich was given the opportunity to manage LNT efforts for NOLS, he did so with passion and commitment. Rich said he "valued his time on LNT issues, had high regards for his colleagues and honored the privilege of working with the federal agencies". Although he is not directly involved with the LNT program currently he will always be a legend in the history of Leave No Trace.

Rich's role as NOLS Outreach Manager ended in the summer of 1999. He now runs the NOLS field program and is the Branch Manager of the Yukon field office. He and his family spend half of the year in the Yukon and half of the year in Lander, where their roots will always be. Rich's legacy lives on as the LNT program expands.

Partner Profile continued from front page...

The message is now in more than 450 Falcon Guides with over 6 million copies sold. In the future, we plan to include a special promotional page provided by Leave No Trace, Inc. in most Falcon Guides. We also will be stuffing LNT-provided brochures in out-going orders, and promoting Leave No Trace on our websites and sales materials.

In addition to promoting land use ethics, Falcon has always advocated for the protection of wild land. We believe the best answer to overcrowded wilderness is more wilderness, not more regulation that prevents people from using their land.

Guidebooks naturally promote wilderness preservation by inviting and helping people experience wilderness. As we all know, it's a rare person who returns from a backpacking trip without a passion for wilderness and zeal to vote for more of it.

Likewise, guidebooks offer an ideal medium for communication of important messages such as Leave No Trace and wilderness preservation. Falcon has tried to respond to this responsibility through the years, and we sincerely hope we have had a positive impact.

Personally, I have been an avid backpacker for 35 years, and I certainly have seen land use go from horrible to excellent in most cases. I sincerely hope Falcon has been responsible for a share of this dramatic improvement. I'm sure that with the help of the outdoor industry, Leave No Trace will be responsible for much more improvement in the future. The employees of Falcon Publishing are delighted to be part of the team.

Leave No Trace wins Award from RMS

LNT, Inc. was presented with the River Management Society's 2000 award for "Outstanding Contribution to River Management" during their annual meeting last month. The award is given annually to an individual or organization for advancement in the field of river management in areas such as science, education, interpretation, research and/or law enforcement.

LNT was acknowledged for its leadership role in inspiring responsible river use. In addition, LNT was commended for its commitment to river stewardship through various LNT river specific trainings and outreach.

Agency Partner Activity

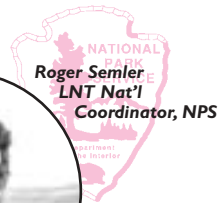
National Park Service Highlights

By Roger Semler, National Park Service, LNT Coordinator
(406) 888-7837, email: roger_semler@nps.gov

Spring marks a time when many park managers and supervisors are busily preparing for the arrival of our seasonal employee work force in concert with the onset of increasing park visitation. Spring also marks a time when the soil and vegetation in many of our areas is extremely vulnerable to physical damage. This is due to the fact that snowfields are melting, soil is often saturated, and vegetation is freshly emerging. I have witnessed accelerated resource impacts during these conditions and urge all outdoor enthusiasts to consider avoiding the most sensitive areas until things dry out.

The National Park Service is striving to increase its involvement in the LNT program. One example of this effort is to establish LNT Coordinators for each of the 7 regions in the NPS. Nominations for these positions have been solicited and names of the selected coordinators will be announced in the near

future. Other initiatives are also under way to increase the NPS overall commitment to LNT and I believe the future is very bright. Many NPS areas are now incorporating LNT into various employee training sessions, in an effort to encourage park staff to practice LNT in their daily field work. In addition, LNT has been included in numerous park handouts and site bulletins, and interpretive in an effort to educate park visitors about the program and principles. LNT has also been included in several management and operational plans in an effort to integrate the concept into the overall management strategies in the parks.



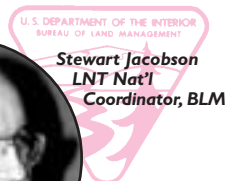
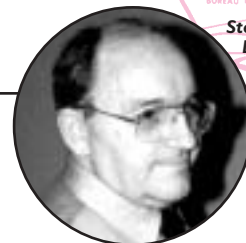
LNT has a direct correlation to the mission of the National Park Service and we are excited about the potential to educate millions of park visitors about LNT so that each and every one can do their share in keeping our National Park system "unimpaired for future generations."

Bureau of Land Management Highlights

By Stew Jacobson, Bureau of Land Management, LNT Coordinator
(801) 539-4235, email: sjacobso@ut.blm.gov

For BLM's Alaska State Leave No Trace Coordinator Nancy Stimson, the 2000 Iditarod Race was a perfect opportunity to take the Leave No Trace message to outlying communities in Alaska! She was assisted by myself Kathy Walter, BLM New Mexico State Coordinator who had successfully climbed Denali Peak in Alaska while practicing the Leave No Trace principles. During the week, we met with members of the Iditarod Committee and other recreation organizations. Two days were also spent in Nome and Talkeetna, Alaska teaching over 1,600 grade school and high school students the seven principles. Students had a good knowledge of the outdoors and a strong desire to live by the principles of Leave No Trace to keep America's "last frontier" natural.

vest throughout much of the week's events, including his interviews with the TV networks.



With the Commemoration of the 200th birthday of the Lewis and Clark Expedition, BLM Montana State Leave No Trace Coordinator, Mary Skordinsky and BLM Washington Recreation Staff Lewis & Clark Trail Celebration Coordinator Michelle Dawson have been incorporating the Leave No Trace message into a variety of national publications, brochures, activities and support facility interpretive displays. Many of the areas along the expeditions route appear much as they did 200 years ago. It is our hope that these areas will remain so with the help of the public embracing the Leave No Trace principles.

Leave No Trace continues to play a major role in Scouting as BLM, NPS, USFS, NOLS, LNT, Inc., and other partners prepare for two Scout Jamboralls in Utah with an expected attendance of 80,000 youth and leaders and the 6,500 of the top youth of the country who will participate in the National Scout Order of the Arrow Conference in Knoxville, Tennessee during this summer. LNT, Inc.'s recruitment of partners to provide hang tags for these events is greatly appreciated and will help take Leave No Trace to a whole new dimension in Scouting.



USDA Forest Service Highlights

Passing of the Trowel

By Ralph Swain, United States Forest Service,
Former LNT Coordinator (303) 275-5058,
email: Swain_Ralph/r2@fs.fed.us

In most circles it would be called "changing of the guards" or something else that denotes new people coming into the FS LNT cadre and those that are stepping down. However, for Leave No Tracers, it's best to call it what it is; "passing of the trowel."

After 10 years as the Forest Service LNT national coordinator, I will be stepping down in late May. It's been an honor to oversee the growth of the LNT program. I have watched us grow from just a handful of trained LNT Masters to now having the most Masters of any federal agency (over 200). Almost every Ranger District now has at least one LNT Trainer as well. These Masters and Trainers have spread the LNT message to thousands of people, inspired responsible use of public lands and promoted proper LNT techniques and ethics to a whole new generation of outdoor users.

Throughout my tenure, I have constantly asked myself two questions. First, if LNT is going to be successful, what would success look like? Secondly, what would failure look like? Both are easy to answer. Success, in my opinion, is when the LNT skills and ethics are integrated into all aspects of public land management. From timber management to wildland fire fighting, from range management to dispersed recreation. Full integration of LNT transcends wilderness & connects it to all activities and programs that we do. Can you think of one aspect of natural resource management that should not be practicing & teaching LNT?

Failure looks quite different. Failure, to me, is when we walk away from the recreation research & start teaching people how to camp, hike or use the land for recreational purposes in ways that are not science-based. The foundation of all that we do & say in the LNT program is based on research. If we don't base our information on the best available science, we have failed.

For me, passing of the trowel is made easier because I know we are leaving the program in the best of hands. John Neeling, North Kaibab Ranger District, the current Southwest Region LNT regional coordinator (AZ & NM), will take over as the national coordinator starting June 1, 2000. John is a true champion of LNT and recipient of the 1998 LNT Coordinator of the Year award.

A few other Forest Service trowels will be passed. From the Intermountain Region (R4-UT, NV & ID), Virgil Mink stepped down as the LNT regional coordinator and handed over the trowel to Sam Schroyer of the Salt Lake RD in January. Sam is moving quickly to follow Vigil's lead to integrate LNT into all R4 resource programs. Thanks, Virgil for your leadership. And a warm welcome to Sam.

The trowel will soon pass in the Rocky Mountain Region and Alaska as well. Lew French (R2, Ouray RD) and Pat Cook (R10, Misty Fiord NM) will be stepping down and new coordinators will be selected soon. Both Lew and Pat have given endless time and attention to making the LNT program the best it could be in their respective Regions. Good job Lew and Pat. It will be hard to replace you two.

A few key trowel holders deserve special recognition for their continued support of the LNT program. Dave Cole, researcher at the Aldo Leopold National Wilderness Research Institute, is truly our "LNT research guru." Dave has always been there for us and continues to provide state-of-the-art LNT recreation research. Additionally, I would like to recognize Jim Miller, Stew Jacobson and Roger Semler for being LNT zealots. Jim is the FS Washington Office LNT Program Manager. A special thanks to Roger Semler (NPS) and Stew Jacobson (BLM) the national LNT coordinators. Our ability to mobilize as an inter-agency LNT team is truly a testament to the cooperation we have developed between NPS, BLM and FS. Thanks, guys.

Finally, a special thanks to the staff of LNT, Inc. for the countless hours and dedication to "making it happen" at the LNT headquarters in Boulder, Colorado. From the beginning, it was the dream of the LNT program to have a central location. Dana Watts, LNT, Inc. Executive Director and her staff have made the dream come true! The staff at LNT, Inc. does so much for the federal agency land managers that it is impossible to fully appreciate their contribution. However, all of us would quickly make the connection if the LNT, Inc. current phone calls and emails received in one day's time were sent to our phone and computer. Thanks, LNT, Inc. staff!

The changing of the trowels is a clear sign of the growth and integration of the Forest Service LNT program. We have come a long way. It's been a true honor to be associated with this worthy endeavor and all the Forest Service staff and partners that have helped us over the years. Rest assured, I'll continue to pack my trowel and Leave No Trace.

WARM THANKS TO EACH & EVERY LEAVE NO TRACE SUPPORTER!

Leave No Trace Retail & Outfitter Partners

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San Diego, CA
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**Help support LNT when you buy or lease a new
Subaru. Get your Coupon that gives back to LNT!**

Don't forget, all Leave No Trace Master Educators, Trainers, and Individual Members are eligible for a free Subaru Added Security Basic Maintenance Plan - a \$545.00 value - when you buy or lease a new Subaru. And for every coupon redeemed, Subaru donates an extra \$100 to LNT! Call LNT, Inc. at (800) 332-4100 to receive your coupon today.



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Adirondack Mountain Club
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Become a LNT Partner

Why Leave No Trace?

With recreational use on the rise, the need to teach responsible outdoor recreation is more important than ever. Our work would not be possible without the efforts of our growing list of LNT Partners. As we step forward into another season of outdoor activities, we continue to see the Leave No Trace message being promoted by the National Park Service, U. S. Forest Service, Bureau of Land Management and numerous Corporate, Non-Profit, Outfitter and Retail Partners. We rely on each and every one of our Partners to provide an avenue of education for all types of outdoor users. As a LNT Partner, you can help lead the way for your peers in the outdoor industry.

Why should your company become an LNT partner? **Approximately 273 million people visit our country's national parks annually.** We are "loving our parks to death" and there is no time like the present to take action. The staff at Leave No Trace, Inc. would like to work with your company to help find creative ways to promote LNT to your unique audience. We're dedicated to furthering outreach efforts with all Partners

and would like to assist you in incorporating LNT into your current marketing and PR efforts.

There are a numerous ways that your company can help spread the LNT message.

- Promote LNT by endorsing the 7 Principles on packaging, catalogs, advertising, and other printed materials.
- Invite a trained Master Educator to provide in-house presentations and training for staff and customers. LNT has a nationwide network of 1,000 Master Educators who volunteer their time to teaching responsible outdoor recreation to their community.
- Send key employees on a Leave No Trace course. All Partners are eligible to apply for LNT Training scholarships.

These are just a few examples of how your company can get involved. We encourage you to challenge us with new ideas!

We're ready to work with you to build a strong, mutually beneficial relationship.

Contact us today! Corporate, Non-Profit Membership ask for Stephanie Gilchrist, Retail, Outfitter, Guide Membership ask for Kristen Sauer.

- Alberta Environment**
- All Terrain Company**
- Coastline Adventures**
- Enertia Trail Foods**
- High Country, Inc.**
- Little Mountain**
- Maine Appalachian Trail Conference**
- Maine Island Trails Association**
- Mountain High, Inc.**
- New York-New Jersey Trail Conference**
- Rocklist.com**
- Rocky Mountain Nature Association**
- See You At The Top!**
- SmartWool**
- SOLTAC**
- University of Texas at Austin, Outdoor Adventure Program**

SPECIAL THANKS TO OUR NEWEST PARTNERS

I WOULD LIKE TO JOIN LEAVE NO TRACE, INC.!

Name/Title: _____

Organization: _____

Address: _____

City, State, Zip: _____

Phone: _____

Fax: _____

email: _____

website: _____

Amount enclosed: _____

Visa/MC _____

Expiration date: _____

Please send me more information regarding

- ✦ Corporate Membership
- ✦ Non-profit Membership
- ✦ Retailer, Outfitter, Guide Membership
- ✦ Individual Membership

My check is enclosed & my sponsorship level is:

- ✦ Individual with T-shirt or baseball cap \$30
- ✦ Retailer, Outfitter, Guide \$150
- ✦ Non profit \$100
- ✦ Annual sales under \$100,000 \$150
- ✦ Annual sales under \$500,000 \$300
- ✦ Annual sales under \$1,000,000 \$500
- ✦ Annual sales under \$5,000,000 \$1,000
- ✦ Annual sales under \$10,000,000 \$2,000
- ✦ Annual sales under \$15,000,000 \$4,000
- ✦ Annual sales under \$25,000,000 \$8,000
- ✦ Annual sales under \$50,000,000 \$10,000
- ✦ Annual sales under \$100,000,000 \$15,000
- ✦ Annual sales over \$100,000,000 \$25,000

cut along dotted line



Attention Master Educators:

We have been looking for ways to provide better teaching tools to Masters and Trainers. What better way than to ask you, LNT Masters, about educating the public. We would like to hear about your programs, activities and tools for teaching. Keep an eye out for a mailing and be ready to provide teaching ideas to be published in the new LNT "Recipe for Training" Book. We would like to put your teaching activities into a book so that others may use your ideas when teaching their own group. This is your opportunity to show off tips and techniques for teaching the Leave No Trace Principles.

If we have not contacted you to update your contact information, please call us at 1-800-332-4100. Update us so that we can keep you updated!

VOLUNTEER JOB ANNOUNCEMENT- LNT STATE COORDINATOR

LEAVE NO TRACE is looking for volunteers to fill newly created positions of State LNT Coordinator. LNT, Inc. is looking for Master Educator volunteers in the states of Colorado, Utah, California, Arizona and Maine. The State LNT Coordinator will assist LNT, Inc. in coordinating and tracking LNT outreach and training efforts within their state and be a central contact person for local and regional LNT activities. The State LNT Coordinator will be responsible for answering questions and supplying information to groups and individuals interested in participating in LNT training and outreach programs. The State Coordinators will be supported by LNT, Inc. with training information, training and volunteer networks, educational materials and other necessary information and materials.

LNT is looking to enlist and train five State Coordinator volunteers in 2000 and will add an additional five coordinators in 2001. Our ultimate goal is to have a LNT Coordinator for every state.

If interested, please send your qualifications and experience information to Scott Reid at Leave No Trace: scott@LNT.org.



Leave No Trace, Inc.
P.O. Box 997
Boulder, CO 80306
(303) 442-8222

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7 Principles of Leave No Trace

- 1) *Plan Ahead and Prepare*
- 2) *Travel and Camp on Durable Surfaces*
- 3) *Dispose of Waste Properly*
- 4) *Leave What You Find*
- 5) *Minimize Campfire Impacts*
- 6) *Respect Wildlife*
- 7) *Be Considerate of Other Visitors*

To:

Leave No Trace